

PROGRAM : LOCAL NEWS

REP HEADLINE# 6362360 TRF# 335461 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT3/12 15.26
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1100P-1135P	30		\$2,000.00	10/4	10/5	1		TH-F	1
PROGRAM : LOCAL NEWS ORD COM1 : LATE NEWS ORD COM2 : SPT IS BOOKED THIS IS A MAKE-GOOD FOR OCT4 ON LINE-5 FOR 1 SPOT/WK												

10	S		1130P-1200M	30		\$2,250.00	10/7	10/7	0		SUN	0
PROGRAM : LATE NEWS SUN ORD COM1 : NEWS FLW FOOTBALL ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT7 ON LINE-10 FOR 1 SPOT/WK												

13	A		1130P-1235A	30		\$2,250.00	10/7	10/7	1		SUN	1
PROGRAM : LATE NEWS SUN ORD COM1 : NEWS FLW FOOTBALL ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT7 ON LINE-10 FOR 1 SPOT/WK												

M1	OK'D	BUY#4	MISSED:TH-F/730P-800P				OCT4 (2/WK)		30S	\$1,250.00	(OCT3/12)	
OFFER:TH-F/730P-800P CMT:WHEEL CMT:SPT IS BOOKED												

M2	OK'D	BUY#5	MISSED:TH-F/1100P-1130P				OCT4		30S	\$2,000.00	(OCT3/12)	
OFFER:TH-F/1100P-1135P CMT:LATE NEWS CMT:SPT IS BOOKED												

M3	OK'D	BUY#10	MISSED:SUN/1130P-1200M				OCT7		30S	\$2,250.00	(OCT3/12)	
OFFER:SUN/1130P-1235A CMT:NEWS FLW FOOTBALL CMT:SPT IS BOOKED- THX JEN												

OCT/12			12000.00									
MARKET TOTALS \$54,545 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%												

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6362360 TRF# 335461
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT3/12 11.55
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA

AGY # 03844 AGY. NAME BRABENDER COX MIHALKE

1218 GRANDVIEW AVENUE, 1ST FLOOR

PITTSBURGH, PA 15211

REP. # OFF. # 18 SALESMAN #

BUYER NAME LIZ BRABENDER

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6362360

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/01

EST#

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT3/12 11.55

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$12,000
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#4

MISSED:TH-F/730P-800P

OFFER:TH-F/730P-800P

CMT:WHEEL

CMT:SPT IS BOOKED

OCT4 (2/WK)
OCT4 (2/WK)

30S \$1,250.00

(OCT3/12)
PLS ADVISE.

M2 UNRESL BUY#5

MISSED:TH-F/1100P-1130P

OFFER:TH-F/1100P-1135P

CMT:LATE NEWS

CMT:SPT IS BOOKED

OCT4
OCT4

30S \$2,000.00

(OCT3/12)
PLS ADVISE.

M3 UNRESL BUY#10

MISSED:SUN/1130P-1200M

OFFER:SUN/1130P-1235A

CMT:NEWS FLW FOOTBALL

CMT:SPT IS BOOKED- THX JEN

OCT7
OCT7

30S \$2,250.00

(OCT3/12)
PLS ADVISE.

CONTRACT TOTAL 12000.00
TOTAL SPOTS 14